



GET IN TOUCH:
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**DIGITAL INCLUSION &
COMMUNITY WIFI**

DIGITAL INCLUSION: OUR MISSION.

Online access enriches the lives of residents, enabling the use of essential services, valuable resources and providing a channel to keep in touch with friends and family. Connectivity is a requirement for modern living - and as such, we are proud to work with housing organisations to increase the availability of connectivity and reduce the digital divide.

Working exclusively with the housing sector, Social Telecoms supply an extensive range of telecommunications and digital solutions. To date we have supplied, installed and maintain over 1,300 WiFi networks, 14,000 mobile connections and 13,000 managed network devices, with engineers based in the Midlands, Scotland and the South.

As a community interest company, we invest back into the communities we work with - to date we have delivered over £2.4m in social value.

THE DIGITAL DIVIDE.

With so much of modern life moving online, it's easy to underestimate the extent of digital poverty in the UK. However:

- Around 2.8 million people are still completely offline.
- 6% of UK households do not have internet access at home.
- A further 48,000 premises across the UK cannot access 'decent' broadband with a speed of 10 Mbps or over.
- 3.7 million families live below the Minimum Digital Living Standard, lacking adequate access, devices or skills.
- 1.9 million households struggle to afford their mobile or broadband contract.

This highlights the extent of the work to be done in order to bring communities online, the importance of digital inclusion and the meaningful impact it has upon residents' lives.



KIOSK TERMINALS.

Our fully-managed Kiosk Terminals are an intuitive, cost-effective solution to provide residents with communal computer access.

Kiosk Terminals are an easy way to provide connectivity and internet access. Installed into communal areas, they ensure residents without devices can still use the internet.

A kiosk terminal enables your residents to use online services, Microsoft Office programs, print documents, contact friends and family, and more.

With language and touchscreen options, kiosk terminals can be made accessible for everyone. Content filters also ensure safety for younger users.

As a managed service, Social Telecoms will provide first-line support for your residents and visitors. We can also configure kiosks with interactive menus to access your own departments, such as 'report a repair' or 'discuss rent.'

**HIGH RESOLUTION
TOUCHSCREENS**

**BESPOKE HOMESCREEN
OPTIONS**

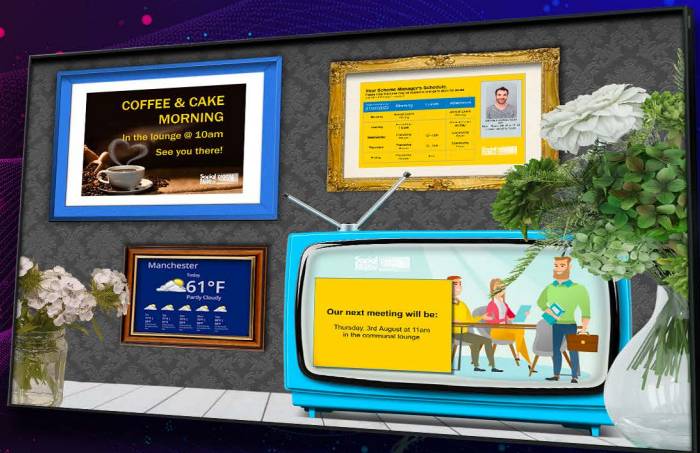
**PERSONAL SECURITY
SETTINGS**

INTERNET CONTENT FILTER

**MS OFFICE &
CLOUD STORAGE**

PRINTING ENABLED

PRIVACY BOOTH OPTIONS



DIGITAL SIGNAGE.

Replacing outdated pinboards, digital signage uses effective layouts to communicate important messages to your communities.

IMPROVED COMMUNICATION & ACCESSIBILITY

Digital messaging is clearer, preventing important messages from being lost. Digital signage also offers a variety of accessibility options, with the ability to adapt displays for users - such as larger font sizes and high-contrast displays.

IMMEDIATE UPDATES

Update messaging across sites at the push of a button. Real-time updates prevent misinformation and enable useful features such as calendars, timetables, staff shift notices or emergency notifications.

MULTI-LOCATION CONTROL

Update screens across multiple sites from one central dashboard. This ensures consistent messaging, without the need to physically remove or replace outdated or incorrect notices.

COMMUNITY ENGAGEMENT

Greater interactivity allows for engaging community features such as surveys, polls and social media integration. These channels also enable organisations to gather valuable feedback and insights from residents.



**BACKBONE
TO THE FUTURE**



WIFI FOR IoT.

Since the launch of our Backbone to the Future campaign, we've been urging housing providers to take their networks to the next level. With HAPPYIoT, organisations can leverage their WiFi networks to support IoT devices - providing a huge range of options to monitor property conditions.

The housing sector has seen several major developments in recent years that necessitate the adoption of scalable, cost-effective IoT solutions. These include:

THE PSTN SWITCH-OFF AWAAB'S LAW HEAT NETWORK REGULATIONS

Housing providers are required to monitor and act upon a growing list of conditions - from heat usage to environmental conditions - while transitioning their devices from analogue networks and onto digital.

Smart devices not only offer a single, streamlined solution to meet these requirements, but improve data quality, reporting and operational efficiency.

Make WiFi networks your backbone to the future with HAPPYIoT.

OUR PROCESS.

We offer a comprehensive, end-to-end solution, working as your partners for digital inclusion and transformation.

DISCOVERY & SCOPING.

Discovery and scoping sessions establish the requirements of your sites and residents - so we can tailor a solution to your needs.

ON-SITE SURVEYS.

Our engineers carry out a thorough site survey, ensuring any practical considerations are factored into our project plan.

PROJECT HANDOVER.

We move from the project phase to an operational managed service, we provide documentation and diagrams of the work completed.

DIGITAL SKILLS TRAINING & WORKSHOPS

Our engineers are available to provide basic skills training where required, ensuring communities get value from their new networks.

DESKTOP SURVEYS & INDICATIVE PRICING.

In-depth remote surveys provide better insight into the work, enabling us to build a transparent project plan and indicative pricing.

PROJECT DEPLOYMENT.

Social Telecoms' engineers deploy the project, optimising every detail of your networks to achieve peak performance.

TECHNICAL SUPPORT & MAINTENANCE

Our technical support team provide continuous management and support, ensuring your networks remain robust and reliable.



SOCIAL TELECOMS CIC
264a MONKMOOR ROAD,
SHREWSBURY SY2 5ST

OTHER PRODUCTS & SERVICES:

MOBILE AIRTIME

ANALOGUE SWITCH-OVER SERVICES

CONTACT CENTRE

HOSTED & CLOUD TELEPHONY

MOBILES & HARDWARE

MULTINET SIMS

IoT SOLUTIONS

SMART SENSORS

TELECARE



**no.1 ranked
supplier**

AVAILABLE VIA DIRECT
CALL-OFF THROUGH LOT 4 OF
THE PFH FRAMEWORK.

**BACKBONE
TO THE FUTURE**